

ROYAL CITY PRIDE SOCIETY

720 - 6th Street; Box 314
New Westminster, BC
V3L 3C5

Webpage

www.newwestpride.com

Twitter

‘newwestpride’

Email

president@newwestpride.com

or

events@newwestpride.com



Our Youth is OUR Future! Our Focus has been on our youth, and the passion they have for their community is unparalleled! Tory Inglis (Left), had to deal with the prejudice of his family church last year. "They said because of my involvement with Pride, I was a poor role model for the youth, and I was leading children to follow a sexual lifestyle.. They asked me how I felt about the whole thing. I told them flat-out that I was offended." Tory left his church and continues to be an amazing role model for our youth. He is currently on the Royal City Pride Society's' Board of Directors in the position of

"Director of Youth Involvement"



Sponsors

of Pride New Westminster contribute in many ways, ranging from financial support to provision of services or donation of products, media or advertising support and much much more.:

As a Royal City Pride Sponsor, you present yourself as a driving force behind the trend of acceptance towards gay, lesbian, bisexual, transgender & queer individuals in our community.

It's Progressive

Mainstream attitudes towards gays, lesbians, bisexuals, transgender, queer and other sexual minorities are advancing quickly. Sponsoring Royal City Pride puts you in a leadership role as bringing about positive social change.

It's Important

Royal City Pride is more than an annual party - it's a cultural and charitable event our community cares deeply about. When you sponsor the New Westminster Pride Festival, our community notices.

It's a Great Marketing Opportunity

The LGBTQ community is a valuable demographic, and we provide an effective way of reaching that demographic with your message, product or service. Royal City Pride is your chance to market to us all.



sponsorship information



2011 Pride Sponsorship

ROYAL CITY PRIDE SOCIETY

Choose your Level of Sponsorship to meet your own personal needs!

Presenting Sponsor

Over \$5,000

- **Category exclusivity**
- Your Banner at all Events
- Logo on Sponsor Board & Webpage Sponsorship Page & the Royal City Pride Banners (*this banner is used at all RCPS events, at the RCPS Booth at Surrey Pride, Vancouver Pride and Bellingham Pride Festivals*)
- Logo on Front Page of the Royal City Pride Webpages
- A Complimentary Booth at the Pride Festival in Tipperary Park
- Reserved Table for 6 at both the Stonewall Party and Pride Dance
- **6 VIP Badges** (*VIP Gains Entry to all Paid Events)

Gold Sponsor

Over \$1,500

- Logo on Sponsor Board & Sponsorship Pages on Webpage
- Logo on Royal City Pride Banners (*this banner is used at all events, at other Pride Events & During Pride Vancouver Parade and Pride Bellingham Parade*)
- Logo on Front Page of the Royal City Pride Webpages
- A Complimentary Booth at the Pride Festival in Tipperary Park
- Reserved Table for 4 at the Stone Wall Party
- **4 VIP Badges** (*VIP Gains Entry to all Paid Events)

Silver Sponsor

Over \$1,000

- Logo on Sponsor Board & Sponsorship Pages on Webpage
- Logo on Royal City Pride Banners (*this banner is used at all events, at other Pride Events & During Pride Vancouver Parade and Pride Bellingham Parade*)
- A Complimentary Booth at the Pride Festival in Tipperary Park
- **2 VIP Badges** (*VIP Gains Entry to all Paid Events)

Bronze Sponsor

Over \$500

- Logo on Sponsor Board & Sponsorship Pages on Webpage
- Logo on Royal City Pride Banner used at New West Pride 2011 – Follow the Rainbow (*Stonewall Party, Pride Festival, Pride Dance & Pride Brunch*)
- A Complimentary Booth at the Pride Festival in Tipperary Park

Friend of Pride

Up to \$ 500

- Name on Sponsor Board & Sponsorship Pages on Webpage

Please contact Brian or Barb for all your sponsorship offers and needs.

Brian

events@newwestpride.com

Barb

barb.man@shaw.ca



WE'RE NOW IN OUR 2nd YEAR! Sponsors in 2010, we were able to kickoff this annual celebration that will grow with each passing year. Come on board and help us grow!

Thanks again to The Heritage Grill, TELUS, The Bank of Montreal, Vancity, Virgin Radio Vancouver 953, Priape, Save-On-Foods, Ames Tile & Stone, Clark's Audio Visual Services Ltd, Bob Loblaw Queer Arts Society, Pitney Bowes, The City of New Westminster, Royal Family Bowling, Westminster Club, Inn At the Quay, The Old Spaghetti Factory – New Westminster, Starbuck's, Coming Home Café, Diva Gurls Drag Show, G.i.N. – Gay Bar in New Westminster, Paddlewheeler Riverboat Tours, H.i.M. Vancouver, The New Westminster Police Department, Xtra West (Pink Triangle Press) & IM The WebGuy. Also a big thank you to all of our volunteers!

